



YOUR HELPFUL GUIDE
TO WAX AND GET
FUNDRAISING

SETTING UP YOUR FUNDRAISING PAGE

Whether you're honoring a family you know who is facing childhood cancer, you want to be a hairless hero for sick kids, or you're dreaming of that smooth bod just in time for summer, people will want to know!

Whatever your reason, shout it from the roof top and start by updating your fundraising page. You'll inspire your family and friends to donate to help support families facing childhood cancer.

You can post an update weekly on your donation progress and the countdown to the challenge as well as photos and videos of your hairy challenge.

AND upload a profile photo on your fundraising page - the hairier the better!



**DONT FORGET TO
UPLOAD A
PROFILE PIC**

KICKSTART YOUR FUNDRAISING

1. Sponsor yourself!

Lead by example and make the first donation to your page. It also gives people an amount to match and shows how important this challenge is.

2. Share your 'why'!

Email or SMS friends, family and colleagues to ask for support. We've even done the heavy lifting for you! On the next page you'll find a message template that you can copy and paste to send directly through SMS, Messenger, WhatsApp or Insta to rally up some support from your mates

3. Spread the word!

Show people your being a hairless hero for kids cancer by posting on your socials, using #YouLittleRipper #ripper #hairlesshero

4. Thank your supporters

Don't forget to thank your friends, family and everyone who has donated to you. Why not tag your sponsors on social media. on social media.



Below you'll find a message template that you can copy and paste to send directly through SMS, Messenger, WhatsApp or Insta to rally up some support from your mates.

----- Copy & Paste -----

Hey mate!

This October I'm taking on the You Little Ripper challenge to support kids and families facing a childhood cancer diagnosis. I'll be taking wax strips to my luscious body hair and would love your support as I become a Hairless Hero.

A donation of just \$60 can help pay for essential bills when parents stop work to care for their child.

**You can make a tax-deductible donation directly to my fundraising page here
<insert your fundraising page link here>**

Thanks!

----- Copy & Paste -----



ASK EVERYONE TO DONATE

Family & friends should be the first people on your list to ask for donations, then colleagues and local businesses. Can you think of anyone else? Send them an email or SMS and keep this checklist handy as a memory jogger. Not sure who to ask, use the checklist below



- | | |
|--|---|
| <input type="checkbox"/> Neighbours | <input type="checkbox"/> Community groups |
| <input type="checkbox"/> Kids sporting clubs | <input type="checkbox"/> Extended family |
| <input type="checkbox"/> Local shops | <input type="checkbox"/> Hairdresser/beautician |
| <input type="checkbox"/> Overseas family & friends | <input type="checkbox"/> Health professionals - |
| <input type="checkbox"/> Past colleagues | doctors, dentist etc. |



THE BIG WAX DAY

Start thinking about what your wax day/night looks like.

Some options to consider:

Strictly Family: Get together with a BBQ and nominate one trusted waxer.

Go Fully Wild: Hold a house party and auction off the waxing duty.

Stay Private: Book a salon and get professionally waxed.

Want to increase your challenge?

1. Tell your friends that if they donate \$25 or more they can apply and rip a wax strip in a place of their choosing.
2. Promise to commit to certain actions when you hit fundraising milestones. For example, when you reach \$100 you'll wax your leg, when you hit \$200 you'll wax your back and when you hit \$300 you'll wax your chest.

Need some ideas and inspiration? Reach out to Ash and our You Little Ripper team on community@redkite.org.au or on 02 9219 4000.

